

celebrate 100th

anniversary

Did you know?



one of Japan's largest superstores

In 2020, Ito-Yokado

The history of our logo

The Ito-Yokado logo design features a dove, a symbol of peace. It has been used since 1958.

In the current logo, blue means a clear sky (future), red means passion, and white means sincerity.

2nd logo 1964 - 1972



Current logo 1972 onward

1958 - 1964



The company brand is born. Originally a clothing store, we started with apparel before expanding our lineup to food and basic necessities. This laid the foundation for "Seven Premium" today!



in the Asakusa area of Tokyo



The store is reopened in the Seniu area of Tokyo due to wartime damage



Ito-Yokado around the time of the 2nd logo design

We aim to be a sincere

company that our business

partners, shareholders and

local communities trust.

With your support, we celebrate 1 our 100th anniversary!

We aim to be a sincere

company that

our employees trust.

2007

We begin selling products under our original "Seven Premium" brand

1997

in Chengdu, China

The first overseas store opens

2020

1974

7-Eleven opens Ito-Yokado occupies the tallest in Japan building in the Kita-Senju area!

We aim to be a sincere

company that

our customers trust.

ne basement floor to the 6th fl

It stocks everything from everyday household items to

1968

2011 2013 2015

~ 🕤

This image illustrates Ito-Yokado's basic approach to business.

We started as a small sapling and grew into a large tree over 100

years. The doves on the tree's branches represent all the

stakeholders of our company—customers, business partners.

and employees-who are gathered peacefully and keep our

business going.

We receive the "Gold Product Safety Company" award



and is recognized as a Gold Product Safety Company We are highly-rated by our

The company name changes to its current name, Ito-Yokado





The logo currently in use is born



2005 Ario Soga, the first large-scale





This is the first of 19 open across Japan!
The mall is centere ouses a diverse array o



okado Clothing Store ens for business

The store sign changes from Chinese characters to katakana (Japanese characters)!



1948



1958

Yokado Co., Ltd. is established

for a clear sky, and red is

When you travel, you must visit Ito-Yokado!



major reasons why! Here are







The time-honored superstore Ito-Yokado is loved by many Japanese people.

Founded in 1920, it is the king of all Japanese superstores. With branch locations all over the country, it has everything you need from food and fresh fruit to popular name-brand cosmetics.

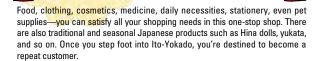
No matter where you travel in Japan, Ito-Yokado lets you shop with the same comfort as a local shopper.







It's a one-stop shop that accommodates your every need





It's beloved and supported by Japanese people

Ito-Yokado is a long-established superstore that offers high-quality products at reasonable prices. Japan's people are deeply enamored with this superstore and keep returning to shop here. The shop has adopted the most rigorous standards to manage its fresh produce, such as introducing a fruit sweetness system that tests sugar content and publishes the values daily. It also has connections with farms and wholesalers all over the country and can provide





Reason

Dozens of limited-edition products are only available here

Only Japan experts know this little secret. Seven & i group including Ito-Yokado often collaborates with KOSE, FANCL, Glico, and other quality bigname brands from all over Japan to create new and limited-edition offers. It has launched some amazing exclusive products that are only available for purchase at Ito-Yokado.





It has the most comprehensive selection of hand-picked souvenirs in the country

Ito-Yokado offers a wide range of regional gifts from every part of Japan. No matter where you go, you'll have the pleasure of buying ramen, biscuits, and other super popular national products.





Osaka

▲ Ario Sapporo



Its spacious shopping area is suitable for the whole family

The ultra-spacious shopping space is a guaranteed design of Ito-Yokado. To give every member of the family a chance to enjoy their shopping experience, the superstore has designed wheelchair and stroller rental facilities that serve the comfort of each customer.







This superstore is not only for shopping. The food court at Ito-Yokado is also full of carefully-selected culinary items. After shopping, you can enjoy the convenience and delicious flavors of the in-store restaurants.

Aomori

▲ Ito-Yokado Hirosaki





Rooftop garden Ario Sapporo





Ito-Yokado is a tax-free shop

For overseas customers, the shop provides tax-free services. You can receive a tax refund directly in-store.





No service fee







Recommended Ito-Yokado branches!!



Relax and shop by yourself, have fun shopping with a friend, as a couple, or with your family. Shop, dine, and have fun all day at Ito-Yokado. There are branches near major airports and sightseeing locations as well!





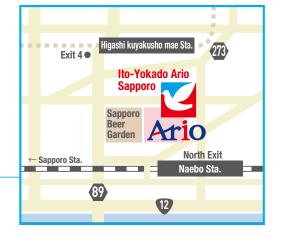


Ito-Yokado Ario Sapporo

 $\stackrel{\frown}{\square}$ 9-2-20 Kita-shichijo-higashi, Higashi-ku, Sapporo-shi, Hokkaido $\stackrel{\odot}{\otimes}$ 9:00-22:00 / 2 • 3F 9:00-21:00

Sapporo →JR Hakodate Main Line: approx. 3 min. by rail → Naebo





Hokkaido 15 minutes on foot from the picture book-esque world of Manabe Garden

Ito-Yokado Obihiro

10-1 Hachisen-nishi, Inadacho-minami, Obihiro-shi, Hokkaido 😵 9:00-20:00

Obihiro Airport → approx. 40 min. by bus → Obihiro

Tokachigawa Onsen → approx. 25 min. by car → **Obihiro Store**

Hokkaido Near Goryokaku, the star-shaped historical site

Ito-Yokado Hakodate

1-3-1 Mihara, Hakodate-shi, Hokkaido 9:00-20:00

Hakodate Airport → approx. 20 min. by bus → Hakodate







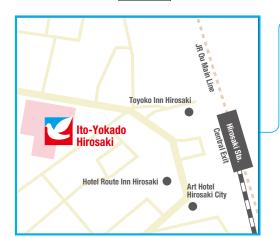




^{12 *}Certain branch stores may not carry certain products.

^{*}Product packaging may vary. *Please accept our apologies if certain products are out of stock.

Tohoku �



Tokyo**∘**

Shop at the pop-culture pilgrimage site of KochiKame: Tokyo Beat Cops!

Ito-Yokado Ario Kameari

3-49-3 Kameari, Katsushika-ku, Tokyo

1-3F 10:00-21:00

Ueno → JR Joban Line: approx. 16 min. by rail → Kameari

Enjoy shopping all day with your family at this spacious and welcoming shop

Ito-Yokado Ario Kitasuna

2-17 Kitasuna, Koto-ku, Tokyo

Shinjuku → Toei Shinjuku Line: approx. 24 min. by rail → Nishi-ojima

Check out the views of Tokyo Skytree from the shop!

Ito-Yokado Hikifune

1-2-1 Kyojima, Sumida-ku, Tokyo 10:00-22:00 / 2-4F 10:00-21:00

Asakusa → Tobu Skytree Line: approx. 5 min. by rail → Hikifune

Tokyo Close to the Ghibli Museum, Mitaka

Ito-Yokado Musashi Sakai

2-2-20 Kyonancho, Musashino-shi, Tokyo

10:00-22:00/west building 10:00-21:00/west building B1F/10:00-22:00

Shinjuku → JR Chuo Line: approx. 25 min. by rail → Musashi-Sakai

10 minutes by car from Hirosaki Castle, the famous cherry blossom and maple viewing location

Ito-Yokado Hirosaki

3-2-1 Oaza-ekimae, Hirosaki-shi, Aomori 9:00-20:00 / B1F 9:00-21:00 / 6F 9:00-18:00

Aomori → JR Ou Main Line: approx. 38 min. by rail → Hirosaki

Adjacent to Hanamaki Hot Springs and Osawa Hot Springs!

Ito-Yokado Hanamaki

118-1 Shimokobunato, Hanamaki-shi, Iwate

9:00-20:00

Morioka → JR Tohoku Main Line /

JR Kamaishi Liine: approx. 40 min. by rail → Hanamaki

Miyagi 30 minutes by car from scenic Matsushima

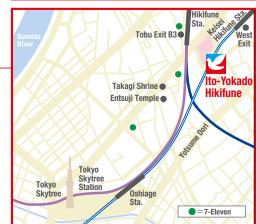
Ito-Yokado Ario Sendai Izumi

1-5-1 Izumichuo, Izumi-ku, Sendai-shi, Miyagi

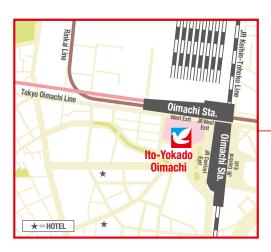
10:00-21:00

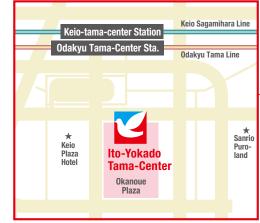
Sendai → Subway Nanboku Line: approx. 16 min. by rail → Izumi-chuo











Near Haneda Airport! Near Haneda Airport.

Directly connected to Oimachi station

Ito-Yokado Oimachi

1-3-6 Oi, Shinagawa-ku, Tokyo

10:00-22:00

Shinagawa → Keihin-Tohoku Line: approx. 3 min. by rail → Oimachi

Tokyo About 18 minutes by rail from Haneda Airport

Ito-Yokado Omori

2-13-1 Omorikita, Ota-ku, Tokyo

10:00-22:00

Shinagawa → Keikyu Line: approx. 10 min. by rail → Omorikaigan



Tokyo Adjacent to Sanrio Puroland!

Ito-Yokado Tama Center

1-44 Ochiai, Tama-shi, Tokyo ↑ 1F 10:00-21:00 / 2-4F 10:00-20:00

Shinjuku → Keio Sagamihara Line: approx. 29 min. by rail → Keio-tama-center

A great place to drop by after visiting Disneyland

Ito-Yokado Ario Kasai

9-3-3 Higashikasai, Edogawa-ku, Tokyo 10:00-21:00

Nihombashi → Tokyo Metro Tozai Line: approx. 16 min. by rail → Kasai



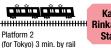
You can get there from Tokyo Disney Resort in around 20 minutes! Getting to Ario Kasai













15 min. by bus



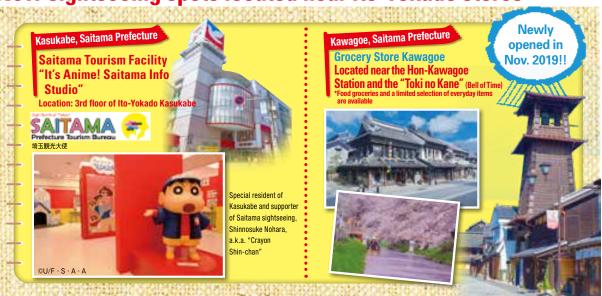




Ario Kasai

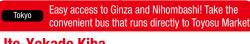
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New sightseeing spots located near Ito-Yokado stores









Ito-Yokado Kiba

1-5-30 Kiba, Koto-ku, Tokyo

10:00-22:00

Nihombashi → Tokyo Metro Tozai Line: approx. 5 min. by rail → Kiba

Close to Ikebukuro! This area brims with downtown vibes

Ito-Yokado Akabane

1-7-1 Akabanenishi, Kita-ku, Tokyo 💮 B1 • 1F 9:00-22:00 2-5F 9:00-21:00 / 6F (specialty stores) 10:00-21:00

Ikebukoro → JR Keihin-Tohoku Line /

JR Saikyo Line: approx. 8 min. by rail → **Akabane**





Saitama 👁 🥻



Saitama A mom-friendly supermarket with a fully stocked kids' play area!

Ito-Yokado Ario Kawaguchi

1-79 Namikimotomachi, Kawaguchi-shi, Saitama 10:00-22:00

Ueno → JR Keihin-Tohoku Line: approx. 17 min. by rail → Kawaguchi



A must-see place if you like Cravon Shin-chan!

Ito-Yokado Kasukabe

1-13-1 Chuo, Kasukabe-shi, Saitama B1F-1F 9:00-21:00
 ∠ 2-5F 9:00-20:00

Ueno → Tokyo Metro Hibiya Line: approx. 9 min. by rail → Kita-Seniu

→ Tobu Skytree Line: approx. 30 min. by rail → Kasukabe

Saitama Enjoy shopping in Omiya, the best downtown area in Saitama

Ito-Yokado Omiya

4-263-1 Kishikicho, Omiya-ku, Saitama-shi, Saitama

9:00-21:00

Ueno → JR Tohoku Main Line:

approx. 23 min. by rail → Saitama-Shintoshin

Enjoy shopping in Omiya, the best downtown area in Saitama

Ito-Yokado Urawa

1-7-1 Nakacho, Urawa-ku, Saitama-shi, Saitama

9:00-22:00

Ueno → JR Tohoku Main Line: approx. 19 min. by rail → Urawa

Located close to famous historic quarters and Saitama the "Toki no Kane" (Bell of Time)!

Grocery Store Kawagoe

1-20-1 Shintomicho, Kawagoe, Saitama

10:00-22:00

Ikebukuro → Tobu Tojo Line: approx. 30 min. by rail → Kawagoe







Ito-Yokado Funabashi

7-6-1 Honcho, Funabashi-shi, Chiba

10:00-22:00

Tokyo → JR Sobu Rapid Line: approx. 25 min. by rail → Funabashi

Nagano 👁



Popular site for history lovers! Approximately 15 minutes on foot from Ueda Castle

Ito-Yokado Ario Ueda

🖺 3-5-1 Tenjin, Ueda-shi, Nagano 9:00-21:00 / 1F restaurants 11:00-22:00

Karuizawa → Shinano Railway: approx. 50 min. by rail → Ueda

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to-Yokad

Musashi

Kosugi

Kanagawa A large store with a rooftop garden, perfect for families! Kanagawa A large store with a rooftop garden, perfect for families!

2

JR Nambu Line

Ito-Yokado Grand Tree Musashi Kosugi

🖺 3-1135-1 Shinmarukohigashi, Nakahara-ku, Kawasaki-shi, Kanagawa 10:00-21:00 / 1F restaurants 11:00-23:00 / 1F cafes 10:00-22:00

Shiniuku → JR Shonan Shiniuku Line:

approx. 21 min. by rail → Musashi-Kosugi

Kanagawa In front of Musashi-Kosugi Station!

Ito-Yokado Musashi Kosugi Ekimae

3-420 Kosugimachi, Nakahara-ku, Kawasaki-shi, Kanagawa ⊗ B1F • 1F 9:00-22:00 / 2-5F 9:00-21:00

Shinjuku → JR Shonan Shinjuku Line:

approx. 21 min. by rail → Musashi-Kosugi



Osaka,

Grand Tree

Musashi Kosuqi

GRANDTREE



Shizuoka About 15 minutes by car to Numazu Port, where the fish is delicious!

Ito-Yokado Numazu

Ito-Yokado Mishima

1-5 Takashimahoncho, Numazu-shi, Shizuoka

9:00-21:00

Shizuoka → JR Tokaido Main Line: approx. 55 min. by rail → Numazu

Enjoy the views of World Heritage site

9-30 Nakatamachi, Mishima-shi, Shizuoka 9 10:00-21:00

Shizuoka → JR Tokaido / Sanyo Shinkansen: approx. 60 min. by rail → Mishima

→ Izuhakone Railway Sunzu Line: approx. 5 min. by rail → Mishima-Tamachi

Mt. Fuji from the parking lot!



Next to the HARUKAS building, the tallest skyscraper in Japan!

Ito-Yokado Abeno

1-6-1 Abenosuji, Abeno-ku, Osaka-shi, Osaka 10:00-22:00



Umeda → JR Osaka Kanjo (loop) Line: approx. 15 min. by rail → Tennoji

Osaka Approximately 20 minutes by rail from Tennoji

Ito-Yokado Ario Yao

2-3, Hikaricho, Yao-shi, Osaka

9 10:00-22:00

Tennoji → JR Osaka Kanjo (loop) Line: approx. 5 min. by rail → Tsuruhashi → Kintetsu Osaka Line: approx. 15 min. by rail → Kintestu-Yao

Near the sacred grounds of high school baseball, Koshien Stadium!

Ito-Yokado Koshien

1-100 Koshien-hachibancho, Nishinomiya-shi, Hyogo 10:00-21:00

Kobe-Sannomiya → Hanshin Main Line: approx. 18 min. by rail → Koshien



* For tax-exempt service, please come to the tax exemption counter at least 1 hour before closing time. * Business hours may subject to change

Japan Rail Pass

in Japan using this pass:

Travel across Japan with discount passes

Several convenient and budget-friendly travel passes are available to aid travelers exploring multiple regions of Japan. Be sure to stop by at Ito-Yokado and Ario at each destination for all your gift and shopping needs!

Nagano Area

Ueda (Ueda Station) Minami Matsumoto

- (Minami-Matsumoto Station)
- Sapporo (Sapporo Station) Obihiro (Obihiro Station) Hakodate
- (Hakodate Station)

B Tohoku Area

рипинниннинниннинниннинниннин

Hirosaki (Hirosaki Station) Hanamaki (Hanamaki Station) Sendai Izumi (Izumi-Chuo Station) Omori (Omori Station)

Manto Area

Oimachi (Oimachi Station) Kameari (Kameari Station) Kiba (Kiba Station)

- Akabane (Akabane Station) Musashi Sakai (Musashi-Sakai Station)
- Hikifune (Hikifune Station)

 Musashi Koganei (Musashi-Koganei Station)
 Kobuchi (Kobuchi Station) Grand Tree Musashi Kosugi Funahashi (Funahashi Station)

(Musashi-Kosugi Station) Kawaguchi (Kawaguchi Station) Musashi Kosugi Ekimae (Musashi-Kosugi Station)
 Kasukabe (Kasukabe Station)

This discount pass is perfect for people who want to travel across Japan

from Hokkaido to Kyushu. It offers unlimited rides on all JR lines across the

nation! Enjoy shopping at any of the following Ito-Yokado and Ario locations

- Hashimoto (Hashimoto Station) Yokohama (Yokohama Station)
- Ofuna (Ofuna Station) Odawara (Odawara Station)

Kansai Area

411111

Abeno

Omiya (Omiya Station) •Urawa (Urawa Station)

(Tennoji Station) Otori

(Otori Station)

Kofu Showa (Kofu Station)

łokkaido Area

JR Hokkaido Free Pass

A rail pass for exploring attractions and foods across all of Hokkaido

JR Central Hokkaido Free Pass

Covers the activity-packed areas of Sapporo, Niseko, and Furano

JR Southern Hokkaido Free Pass

From Sapporo, enjoy the Noboribetsu Onsen and seafood at the Hakodate morning market

JR Eastern Hokkaido Free Pass

The perfect pass for visiting Asahiyama Zoo. Kushiro Wetlands, and Furano

Stores you can visit using this pass

- Sapporo (Sapporo Station)
- Obihiro (Obihiro Station)
- *Not accessible with the JR Southern Hokkaido Free Pass Hakodate (Hakodate Station)
- *Not accessible with the JR Southern Hokkaido Free Pass



Hokkaido and East Japan Pass

Enjoy stress-free travel on the Shinkansen from Tokyo to Hokkaido at a reasonable price

- Sapporo (Sapporo Station) Obihiro (Obihiro Station) Hakodate (Hakodate Station)
- Hirosaki (Hirosaki Station)
- Hanamaki (Hanamaki Station)
- Sendai Izumi (Izumi-Chuo Station)
- Kanto Area

Tohoku Area

JR East Pass (Tohoku area)

Starting in Tokyo, explore the entire Tohoku area: Fukushima, Sendai, and Aomori

Stores you can visit using this pass

- Hirosaki (Hirosaki Station) Hanamaki (Hanamaki Station)
- Sendai Izumi (Izumi-Chuo Station).
- Kanto Area

Nagano Area

JR East Pass (Nagano, Niigata area)

Karuizawa and Echigo-Yuzawa snow resorts are recommended trips from Tokyo

Stores you can visit using this pass

- Ueda (Ueda Station) Minami Matsumoto
- (Minami-Matsumoto Station)
- Kanto Area

Tokyo Metropolitan Area

JR Tokyo Wide Pass

Explore the world heritage sites of Mt. Fuji and Nikko, easily accessible from Tokyo

Stores you can visit using this pass

■ Kanto Area

Tokyo Area

Tokyo 1-Day Ticket 🚽

The perfect pass for sightseeing and shopping in Tokyo's 23 wards. Enjoy unlimited travel on JR. metro, and Toei bus lines!

Tokyo Metropolitan District Pass

Unlimited rides on regular JR trains within Tokyo's 23 wards. Conveniently linked to your Suica card

Stores you can visit using this pass

- Oimachi (Oimachi Station) Kameari (Kameari Station)
- Kiba (Kiba Station)
- Akabane (Akabane Station) Musashi Sakai (Musashi-Sakai Station)
- Hikifune (Hikifune Station) Omori (Omori Station)





Kansai Area Pass

Explore the ancient capitals of Kyoto and Nara, then eat until you drop in Osaka and Kobe!

Stores you can visit using this pass

Abeno (Tennoji Station) Otori (Otori Station)





